

Joyce Simard Curriculum Vitae

Personal Information

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Current Positions:

- 2009-Present Adjunct Associate Professor, School of Nursing and Midwifery, College of Health and Sciences, Western Sydney University, Australia.
- 2007-present Consultant, speaker for Seasons Hospice & Palliative Care.
- 2001-present Geriatric consultant, Land O Lakes FL.
- 2006-present Annals of Alzheimer's and Dementia Care

Education:

- 1983 M.S.W., University of Minnesota, Minnesota
- 1982 Internship, Hertfordshire Social Service, Hatfield, England
- 1978 B.A. Sociology/Social Work, Ithaca College, Ithaca, New York, Summa Cum Laude

Awards:

American Journal of Nursing

2013 3rd Place-Book of the Year Award for Palliative Care “*The End-of-Life Namaste Care Program for People with Dementia*”.

Provider Magazines Award 2013

“20 to Watch” for exceptional leadership and commitment to improve the quality of care in long-term care.

Achievements:

- Employed in the long-term-care industry for over 35 years
- Developed unique programs for people with mild, moderate and advanced dementia
- Author of three books related to dementia and numerous articles and book chapters
- Nationally and internationally acclaimed speaker
- Alzheimer’s expert for on-line caregiver service
- Initiated a children’s program to teach elementary school children about aging and memory loss
- Wrote and implemented The Memory Enhancement Program for Assisted Living Communities throughout the United States
- Developed Namaste Care™ a special program for people with advanced dementia
- Assisted in the implementation of Namaste Care™ in aged care facilities in Australia and the UK
- Involved in Namaste Care™ research project in Sydney Australia, St. Christopher’s Hospice in London, England and the Netherlands
- Involved in a Namaste Care™ research project in the Netherlands and Canada
- Patron of Hope for Home organization in the UK

Career History:

- 2014- Present Editorial Board member for the Journal of Gerontology & Geriatric Research
- 2003-Present Geriatric Consultant, speaker
- 2007-Present Consultant/speaker Seasons Hospice and Palliative Care
- 2003-2014 Alzheimer’s Consultant EPOCH Senior Living, Waltham, MA.

- 2002-2003 Queen of Life Enrichment Morningside Management, Leesburg, VA.
- 1997-2001 Vice President, Alzheimer's and Resident Services CareMatrix Corporation, Needham, Massachusetts
- 1994-1997 National Director of Alzheimer's and Special programs, Marriott International, Senior Living Services, Washington, D.C.
- 1993-1994 National Director, Alzheimer's Services Manor HealthCare Corporation, Silver Spring, Maryland
- 1990-1993 Regional Special Program Consultant, The Hillhaven Corporation, Lexington, Massachusetts
- 1986-1989 Corporate Director of Social Services and Activity Programs, ARA Living Centers, Houston, Texas
- 1979-1986 Assistant Coordinator, Resident Activity and Social Services, Beverly Enterprises, Heritage Division, Rockville, Maryland
- 1979-1983 Director of Social Services, Westwood Nursing Home, St. Louis Park, Minnesota
- 1978-1979 Social Worker, Reconstruction Home, Ithaca, NY.

MAJOR PUBLICATIONS

Simard J. *Helping People Live, Not Just Exist with Alzheimer's Disease; It's What We Do*, Austin J Clin Neuro 2015 2 (3):1030

Volicer L, Simard J. *Palliative care and quality of life for people with dementia: medical and psychosocial interventions*. Int Psychogeriatr. 27 (10): 1623-34, 2015.

Stacpoole, M. Hockley J, Thompsell A, Simard J, Volicer L., *Namaste Care programme can reduce behavioural symptoms in care home residents with advanced dementia*. Int J Geriatr Psychiatry 30 (7): 702-9, 2015

Simard, J., *Dementia, Alzheimer's and Confusion, in Palliative Care within Mental Health - principles and philosophy*, edited by David B Cooper, Jo Cooper, Radcliff Health, London, UK. August, 2014.

Simard, J., *Two Days*, Journal of Gerontological Nursing, June, 54-56, 2014.

- Simard, J., *At Last I've Found You*, Journal of Gerontological Nursing, December 55-56, 2013.
- Simard, J., *The End-Of-Life Namaste Care Program for People with Dementia*, Second Edition, Baltimore, MD: Health Professions Press, 2013.
- Simard, J. *Namaste Care: a program in palliative care for people with advanced dementia*, ehospice.com, October, 17, 2012.
- Simard, J. *Three Simple Words*, Australian Journal of Dementia Care, September, 21, 2012.
- Simard, J., *One Small Miracle*, Journal of Gerontological Nursing, September, 52-56, 2012.
- Simard, J., *Breaking New Ground On End Of Life Dementia Care*, Care Management Matters, July, 23-25, 2012.
- Simard, J., *Prague Musings: The Adventures & Misadventures of an American Living In Prague*, 2010.
- Simard, J., Cormac-Burt J., *Loving Touch Makes a Difference*, Provider May 2010.
- Simard, J., Volicer L., *Effects of Namaste Care on Residents Who Do Not Benefit From Usual Activities*. The Journal of Alzheimer's Disease & Other Dementias, 25 (1): 45-50, 2010.
- Simard, J., Volicer L., *Namaste care and dying in institutional settings*, in Supportive Care for the Person with Dementia, edited by J.C. Hughes, M. Lloyd-Williams & G Sachs, :Oxford University Press, New York, 2010, pp. 291-299.
- Simard, J., (babika Joyce), *Kouzelný magnetofon píbh o tom, jak rosteme*: The Czech Alzheimer's Society, 2009.
- Volicer L, Simard J: *Management of advanced dementia. In: Textbook of Alzheimer Disease and Other Dementias*, edited by M.F. Weiner and A.M. Lipton, The American Psychiatric Publishing, Arlington, VA, 2009, pp. 333-349.
- Simard, J., *Silent and Invisible; Nursing Home Residents with Advanced Dementia*, The Journal of Nutrition, Health & Aging, 6, p.484-488, 2007.
- Simard, J., *The End-Of-Life Namaste Care Program for People with Dementia*, Baltimore MD.: Health Professions Press, 2007.

Simard, J., (Grandma Joyce), *The Magic Tape Recorder (A Story about Growing up and Growing Down)*, USA: Joyce Simard Publishing & the Czech Alzheimer's Society, 2007.

Volicer, L., and J. Simard, *Effects of Continuous Activities Programming on Behavioral Symptoms of Dementia*, J Am Med Dir Assoc, 7: 426-431, 2006.

Volicer, L., Simard, J., J.H., Medrek, and Riordan, M.E.: *Effects of continuous activity programming on behavioral symptoms of dementia*. J Am Med Dir Assoc 7, 426-431, 2006.

Simard J., Volicer L., *Application of SOC Model to Care for Residents with Advanced Dementia*, Geropsychological Interventions In Long Term Care edited by Hyer & Intrieri, Springer Publishing Company Inc., 2006.

Simard J., Namaste, *Giving Life to the End Of Life*, Alzheimer's Care Quarterly, January/March, Vol. 6 p. 14,19. 2005.

Simard J., *The Memory Enhancement Program*, Alzheimer's Care Quarterly, Fall 2001, Vol. 2: Aspen Publishers.

Simard J., *The Memory Enhancement Program: A New Approach To Increasing The Quality Of Life For People With Mild Memory Loss, Assessing Quality Of Life In Alzheimer's Disease*, Springer Publishing New York; Chapter 10, pages 153-162, May 2000.

Simard J., *The Memory Enhancement Program: A New Approach To Memory Loss: Assisted Living Today*, May 2000.

Simard J., *Making a Positive Difference in the Lives of Nursing Home Residents with Alzheimer's Disease: The Lifestyle Approach*, in *Alzheimer's Disease & Associated Disorders AN INTERNATIONAL JOURNAL*; Lippincott Williams & Wilkins, Vol. 13, Suppl. 1, Philadelphia 1999.

Simard J., *The Lifestyle Approach, Enhancing The Quality of Life in Advanced Dementia*, edited by Volicer-Bloom-Charette; Taylor & Francis, Philadelphia 1999.

Simard J., and Volicer L., *Barriers to Providing Hospice Care for Dementia Patients. In: Hospice Care for Patients with Advanced Progressive Dementia*, edited by L. Volicer and A. Hurley. New York: Springer Publishing Company, 1998, p. 231-2466.

Volicer, L. and Simard, J.: *Establishing a dementia special-care unit*. Nurs. Home Econ. 3 (1), 12-19, 1996

SELECTED MAJOR PRESENTATIONS

- 2016 *"Making the Sunset as good As the Sunrise"* keynote address, two breakout presentations "The Club" & Namaste Care", **Arizona Activity Professionals Annual Meeting**, Phoenix, AZ.
- 2015 *"Unraveling the Mysteries of Alzheimer's Disease"*, Caregivers Support Group, St. Croix, VI.
- 2015 *"Helping People with Alzheimer's Live, Not Just Exist"*, **Strategies for Excellence in Dementia Care**, Alzheimer's Education Conference, Alzheimer's Association, Roanoke, VA.
- 2015 *"Unraveling the Mysteries of Alzheimer's Disease" and Living Not Just Existing with Memory Loss"*, **Aging In The VI: A Community Affair, Training & Retreat Conference**, St Thomas, VI.
- 2015 *"Helping People Live Not Just Exist With Advanced Alzheimer's Disease"*, and *"Continuous Activities for People with Mild to Moderate Dementia"*, **Face the Challenge; Create the Magic, IHCA, ICAL Trade Show and Conference**, Des Moines, IA.
- 2015 *"The Club"*, National Association of Activity Professionals, **Lunch & Learn webinar.**
- 2015 *"Geriatric Syndromes in Long-Term Care: Advanced Dementia"*, **Exchange of Experience in Long-Term Care**, Prague, Czech Republic.
- 2015 *"Meaningful Activities for Residents with Advanced Dementia; Namaste Care"*, **American Medical Directors Annual Meeting**, Louisville, KY.
- 2015 *"Namaste Care"*, **Seasons Hospice and Palliative Care True Hope meeting**, Chicago, IL.
- 2014 *"Unraveling the Mysteries of Alzheimer's disease"*, the American Center sponsored by the American Embassy, Prague, CZ.
- 2014 *"Quality of Live For People with Advanced Dementia"*, **Czech Psychiatric Congress**, Spindleruv Nlyn, CZ.
- 2014 *"Living Not Just Existing with Alzheimer's Disease"*, (breakout for caregivers), and *"Quality of Life for People with Advanced Dementia"* (breakout for professionals), **Alzheimer's Association**

Richmond, VA. Chapter. Research & Care Conference,
Richmond, VA.

- 2014 “*End of Life Care for People with Dementia; Understanding the Namaste Approach*”, international teleconference, University Campus of Suffolk, UK.
- 2014 “*Making the Sunset As Good As the Sunrise*” Keynote, *The Namaste Care Program for People with Advanced Dementia*”, Breakout, Florida Hospice & Palliative Care Association.
- 2013 “*The Power of Loving Touch*” Keynote, Breakout, “*Implementing Namaste Care in the Nursing Home, “Implementing Namaste Care in Hospice Organizations, Illinois State Hospice and Palliative Care Organization, Conference*”, Naperville, IL.
- 2013 “*Communication in Dementia*”, “*Providing quality of Life for Residents with Advanced Dementia at the End of Life: the Namaste Care Programme*”, **13th World Congress of the European Association for Palliative Care**, Prague, Czech Republic.
- 2013 “*The Club, Meaningful Activities for People with Moderate Dementia*”, **Celebrating Care Homes: What Works, St. Christopher’s Hospice Care Home Conference**, London, England.
- 2013 “*Care for Residents with Advanced Dementia*”, **American College of Health Care Administrators, 2013 Convocation**, Orlando, FL.
- 2012 “*The End of Life Namaste Care Programme*” workshop for Dementia Care Matters, London, England.
- 2012 “*Meeting challenges in palliative care: Lessons from around the world*”, Royal Society of Medicine, London, England.
- 2012 “*Namaste: An end-of-Life Programme for People with Dementia*”, Accord Hospice, Glasgow, Scotland.
- 2012 “*The Memory Enhancement Program*”, “*The Club*” and “*Namaste Care*”, Webinars for Ohio Assisted Living Association.
- 2011 “*A Touch for all Seasons*”, **Jewish Healing Network of Chicago annual conference, Hospice Helps: Innovative Clinical Practices in End-of-Care**, Skokie, IL.
- 2011 “*Namaste Care: Quality of Life at the End Of Life*”, **Annual Conference Blue Ridge Hospice**, Winchester, VA.

- 2011 “The Club”, “Namaste Care”, **South Dakota Association of Healthcare Organizations 85th annual convention**, Rapid City, SD.
- 2011 “*Honoring the Spirit Within*”, St. Christopher’s Hospice, London, UK.
- 2011 “*Implementing the Namaste Care Program*”, sponsored by the Hesso Ombudsman Program, Foxboro, MA.
- 2011 “*Strategies to Improve End-of-Life Care For End Stage Dementia*”, Continuing Education Credits for presentation sponsored by Seasons Hospice, San Diego, CA., Pasadena, CA., FT. Worth, TX., Dallas, TX., Detroit, MI., Chicago, IL., Boston, MA.,
- 2011 “*Ethical Issues in Long Term Care*”, & “*Culture Change: Sharing Ideas, Challenges & Triumphs*”, **AMDA Spring Conference**, Tampa, FL.
- 2011 “*Namaste Care: Quality of Life at the End of Life*”, Workshop, St. Francis Healthcare System, Honolulu, HI.
- 2010 “*Managing Behaviors While Preserving Your Resident’s Quality of Life*”, **Network HealthCare’s Winter Weekend Escape**, Braselton, GA.
- 2009 “*Namaste: Caring for Persons with End-Stage Dementia in LTC Settings*”, **The Art & Science of Palliative Medicine, Hospice of the Blue Grass Annual Conference**, Lexington, KY.
- 2009 “*Quality of Life at the End of Life: Namaste Care*”, workshops, keynote presentations & seminars in Sydney, Adelaide and Hobart Australia
- 2009 “*Namaste Program*” for People with Dementia ; *Thinking Beyond the Concept of Advanced Directives*, Symposium, University Of Hong Kong, Hong Kong.
- 2009 “*End of Life Namaste Program*”, workshop & keynote “*Grandma Joyce & The Magic Tape Recorder*” **Alzheimer’s Association, Maine Chapter, Annual Conference**, Portland ME.
- 2009 “*A Ray of Hope for Persons with Alzheimer’s Disease and their Care Partners*”, **Caregiver Expo Berkshire Alzheimer’s Partnership 5th Biennial**, Pittsfield MA.
- 2009 “*Treatment of Behavioral and Complications of Dementia: a Comprehensive multi-disciplinary Care Approaches*” panel

- presentation, **“The Sky’s The Limit” AMDA Annual Symposium**
Charlotte NC.
- 2009 *“The Namaste Care Approach for End-of-Life Care”* workshop and
“Grandma Joyce & The Kids” Keynote, **Alzheimer’s Association**
The Many Faces of Dementia 2009: Exploring The Journey,
16th Annual Spring Education, Conference Charlotte NC.
- 2008 *“Namaste Care” & “A Ray of Hope for the Person with Dementia*
and their Care Partner”, Keynote, **Alzheimer’s Association, Fall**
Conference The Journey of Caregiving, Bloomington In &
Indianapolis IN
- 2008 *“The Namaste Care Approach for End-of-Life Care”* General
Session, **Best practices In Dementia Care 7th Annual**
Alzheimer’s Education Conference, Alzheimer’s Association
Central and Weston Virginia Chapter Harrisonburg VA.
- 2008 *“Quality of Life at the End of Life for People with Advanced*
Dementia” **Annual Fall Conference Best practices in End-of-**
Life Care: Focus on Dementia, Hospice of the Bluegrass
Cincinnati OH.
- 2008 *“Namaste Care Program”*, **The 7th Annual Seminar by the**
Sea”, Alzheimer’s Services of Cape Cod & the Islands,
Nantucket & Martha’s Vineyard, MA.
- 2008 *“Hope For a Person with Dementia and Their Care Partner”*, St.
Leonard’s CCRC Community Presentation Dayton OH
- 2008 *“Namaste Care: Quality of Life at the End of Life for People With*
Advanced Dementia”, Alzheimer’s Chapter Dayton OH.
- 2008 *“Namaste Care: Quality of Life for People with Advanced*
Dementia” and *“Finding Joy in Your Role as a Care Partner”* &
“Culture Change Without a Budget: Making a Silk Purse Out of an
Old Nursing Home”, **Vermont Healthcare Association Annual**
Fall Conference and Trade Show, Fairlee VT.
- 2008 *“Namaste Care Workshop”* One Day Conferences, Alzheimer’s
Services of Cape Cod & the Islands, Nantucket, Martha’s
Vineyard, MA.
- 2008 *“Lifestyle Seminars”*, Visiting Nurse Association of Somerset Hill,
Basking Ridge, NJ.
- 2008 *“A Ray of Hope: Quality of Life for People with Dementia and Their*
Care Partner”, Keynote, **“I’m Still Here” Alzheimer’s**
Association Dementia Care Conference, Alexandria LA.

- 2008 *“Providing Quality Medical and Psychosocial Care for Residents with Advanced Dementia”* **American Medical Directors Annual Symposium**, Salt Lake City, UT.
- 2008 *“Namaste” and “The Club” and “The Memory Enhancement Program” and “Grandma Joyce & The Kids”*, the South Carolina Activity Professionals Association, Columbia, SC.
- 2007 *“Making Visits Count” and “Namaste Care for People with Advanced Dementia”*, **Alzheimer’s Association Annual conference**, Miami Valley Chapter, Dayton OH.
- 2007 *“Namaste Care” and “Making Visits Count All Ages All Stages”*, **End of Life: Dimensions of Dementia Creating a Successful Partnership Through the Journey**, the Alzheimer’s Association Springfield MO.
- 2007 *“Stay Active with The Club: Continuous Quality Activities” and Namaste Care a Quality of Life Program for People with Advanced Dementia*, Alzheimer’s Association Central Ohio Chapter, Columbus, OH.
- 2007 *“Dementia Care: Namaste”* **Gerontological Conference**, Prague Czech Republic.
- 2007 *“Holistic Programming for People With Advanced Dementia”*, **Interdisciplinary Conference For Professionals**, **Alzheimer’s Association** Marlborough MA.
- 2007 *“Namaste Care Quality of Life for People with Advanced Dementia”*, **Alzheimer’s Association Conference**, Seattle WA.
- 2007 *“Namaste Care Quality of Life for People with Advanced Dementia”* **Advancing palliative & end-of-life Hospice Institute**, Louisville KY.
- 2006 *“Late Stage Dementia”*, **Alzheimer’s Association Leadership Conference**, Chicago IL.
- 2006 *“Grandma Joyce & The Kids”*, **9th Annual Alzheimer’s Awareness Conference**, the Alzheimer’s Services of Cape Cod and the Islands, Mashpee, MA.
- 2006 *“Namaste Care”*, **Building Bridges: Interdisciplinary Paths to Palliative & End of Life Care for People with Diverse Conditions**, USF Tampa, FL.
- 2006 *“The Memory Enhancement Program”*, **Alzheimer’s National Education meeting**, Atlanta, GA.

- 2006 “*Quality of life in advanced dementia*”, symposium, **Alzheimer’s National Education** meeting Atlanta, GA.
- 2005 “*Namaste Holistic Care for Terminal Dementia*”, **National Hospice and Palliative Care Organization’s 6th Clinical Team Conference**, Atlanta, GA.
- 2005 “*Namaste: Holistic Program for Residents with Advanced Dementia*”, **American Medical Directors Association 28th Annual Symposium**, New Orleans, LA.
- 2004 “*The Odd Couple; Physician and Social Worker, Research To Practice*”, **Massachusetts Alzheimer’s Chapter Interdisciplinary Conference**, with Dr. Volicer M.D., PhD. Marlborough, MA.
- 2004 “*Improving Dementia Care In LTC Facilities*”, American Medical Directors Association, Phoenix, AZ.
- 2003 “*The Club*”, Carl Vinson Veterans Hospital, Dublin, GA.
- 2003 *The Odd Couple; Research To Practice The Club*”, with Dr. Volicer M.D. PhD., **National Alzheimer’s Education Meeting**, Chicago, IL.
- 2003 “*Decreased Use of Psychotropic Medications by continuous Activity Programming: The Club*”, **Annual Meeting Michigan AMDA**, Michigan City, MI
- 2003 “*Decreased Use of Psychotropic Medications by continuous Activity Programming: The Club*”, **American Medical Directors Association Annual Symposium**, Orlando, FL.
- 2002 “*The Club*”, **8th International Congress on Alzheimer’s disease**, Stockholm Sweden
- 2002 “*The Club*”, **American Geriatrics Society Annual Scientific Meeting**, Washington, D.C.
- 2002 “*Concerned About Memory Loss*”, **2002 Governor’s Prevention Conference**, Killington, VT.
- 2002 “*The Club*” and “*Making Visits Count*”, workshops, **Annual Connecticut Education Conference**, Cromwell, CT.
- 2002 “*Alzheimer’s Disease: The Challenge of Working with the Family*”, Nebraska Assisted Living Association, Grand Island, NE.
- 2002 “*Living With Grief: Loss In Later Life*”, videoconference panelist Hospice Foundation of America, Potomac, MD.

- 2002 *"Sharing A Vision"*, Keynote, **Annual Statewide Conference of Alzheimer's Disease for Healthcare Professionals**, Princeton, NJ.
- 2002 *"The Club: An Interdisciplinary Approach To Activity Programming"*, **National Association of Activity Professionals Annual Meeting**, Kansas City, MO.
- 2001 *"A Ray of Hope"*, Keynote, Alzheimer's Association Maine Chapter, Portland Maine.
- 2001 *"A Ray of Hope For People With Alzheimer's Disease: Using Current Research to Create Meaningful Programs"*, One day workshop for the Connecticut Association for the Therapeutic Recreation Directors. Inc.
- 2001 *"Families as Decision-Makers about the Intensity of Care of Elderly Patients: The Patient, the Family the Professionals Making the Collaborative Decision"*, **American Geriatrics Society Annual Scientific Meeting**, Chicago, IL.
- 2001 *"Making Visits Count, All Ages, All Stages Of Alzheimer's Disease"*, **National Association of Activity Professionals Annual Meeting**, Burlington, VT.
- 2000 *"A Ray of Hope for People With Memory Loss"*, Gerontological Society of Utah,